

ANTHONY SANCHEZ
DESIGNER & ILLUSTRATOR

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787-208-5050

PROFESSIONAL
EXPERIENCE

Freelance Illustrator

Worldwide (Remote)

I create custom illustrations for clients across the globe, tailored to unique needs, and sell artwork and merchandise at conventions and through an online store. I also handle customer service, packaging, and logistics independently.

2022 - present

Freelance Visual Designer & Consultant

PR | NY

I design brand identities, logos, websites, and user experiences. I also provide creative direction and consultation for individuals and businesses.

2010 - present

Creative Director

Soul Masters TCG, PR | TX

I revamped the game's visual identity and directed a team of artists. I also oversaw design systems and brand consistency from web to print.

2024 - 2025

Professor of Visual Communications & UX/UI

Universidad Ana G. Mendez, Gurabo, PR

I taught courses in interface design and visual communication. I guided students in developing real-world, portfolio projects.

2019 - 2020

Lead Graphic Designer

Social Society, LLC, San Juan, PR

I led design teams in producing campaigns for multiple clients and created websites, social media content, branding, and print materials.

2017 - 2019

Graphic Artist

Expo Design, Bayamon, PR

I designed booth graphics, marketing materials, and corporate branding and provided software support and handled bilingual content translation.

2015 - 2016

ADDITIONAL
EXPERIENCE

Database Developer – Visual K
Network Operator / IT Support – WinPR
Retail Associate – Circuit City, Brookstone
Master Control Operator – NCN Television

These roles strengthened my problem-solving, communication, and customer service skills—essential in both design and retail environments.

PROFICIENCIES

Design & Illustration: Adobe Creative Suite (Photoshop, Illustrator, InDesign), Procreate, Clip Studio Paint
UX/UI & Web: Figma, Wix Studio, HTML/CSS basics, Velo by Wix
Soft Skills: Bilingual (English & Spanish), Customer Service, Leadership, Remote Collaboration
Other Tools: Microsoft Office, Google Workspace, OBS Studio, ChatGPT, Stable Diffusion, Midjourney

EDUCATION

Polytechnic University of Puerto Rico, San Juan, PR
BS in Computer Engineering

2014