ANTHONY SANCHEZ

DESIGNER & ILLUSTRATOR

anthonygsanchez.com agsanchezyo@gmail.com 787-208-5050 sanchezisfine.art @SanchezisFine **PROFESSIONAL** Freelance Illustrator 2022 - present **EXPERIENCE** Worldwide (Remote) I create custom illustrations for clients across the globe, tailored to unique needs, and sell artwork and merchandise at conventions and through an online store. I also handle customer service, packaging, and logistics independently. Freelance Visual Designer & Consultant 2010 - present PR | NY I design brand identities, logos, websites, and user experiences. I also provide creative direction and consultation for individuals and businesses. **Creative Director** 2024 - 2025 Soul Masters TCG, PR | TX I revamped the game's visual identity and directed a team of artists. I alsoversaw design systems and brand consistency from web to print. **Professor of Visual Communications & UX/UI** 2019 - 2020 Universidad Ana G. Mendez, Gurabo, PR I taught courses in interface design and visual communication. I also guided students in developing real-world, portfolio-ready projects. 2017 - 2019 **Lead Graphic Designer** Social Society, LLC, San Juan, PR I led design teams in producing campaigns for multiple clients and created websites, social media content, branding, and print materials. **Graphic Artist** 2015 - 2016 Expo Design, Bayamon, PR I designed booth graphics, marketing materials, and corporate branding and provided software support and handled bilingual content translation. **ADDITIONAL** Database Developer – Visual K **EXPERIENCE** Network Operator / IT Support - WinPR Retail Associate - Circuit City, Brookstone Master Control Operator - NCN Television These roles strengthened my problem-solving, communication, and customer service skills-essential in both design and retail environments. **PROFICIENCIES** Design & Illustration: Adobe Creative Suite (Photoshop,

> Soft Skills: Bilingual (English & Spanish), Customer Service, Leadership, Remote Collaboration Other Tools: Microsoft Office, Google Workspace, OBS Studio

UX/UI & Web: Figma, Wix Studio, HTML/CSS basics, Velo by

Illustrator, InDesign), Procreate, Clip Studio Paint

EDUCATION Polytechnic University of Puerto Rico, San Juan, PR BS in Computer Engineering

Wix